

# Enviroclaim

We recycle Electronic Waste



Creating a greener future together

# Overview of WEEE Activities



**Collecting of Electronic Waste from Industry, Business and Individuals**

**Recover and redistribute electronic devices at a fraction of original cost**

**Separate recyclable components manually, creating employment**

**Dispose of redundant and dismantled electronic waste at merchant recyclers the responsible way**

**Promoting ZERO electronic waste to landfills**

**Promoting the E-Waste pays for Education Initiative at schools and students**

**Opportunities** for increasing WEEE recycling

# **E-Waste Pays For Education** Initiative



**Educate companies of the benefits associated with Electronic Waste:**

- 1. Corporate Social Responsibility**
- 2. B-BBEE**
- 3. Bottom Line Profit**
- 4. Most Important – Educating the youth of today and tomorrow**

**Opportunities** for increasing WEEE recycling

# **E-Waste Pays For Education** Initiative



**Business / School - Create awareness of recycling**

**Business / School Projects - Collect E -waste from all, homes, businesses and let monetary value pay for education at previously disadvantage, schools or students at higher education institutions of their choice**

**End of line recyclers and merchants could form joint ventures with Enviroclaim in this Initiative, Waste pays for the Education, as they will receive the waste. Their existing customers benefit through Enviroclaim, from Corporate Social Responsibility projects**

Opportunities for increasing WEEE recycling

# E-Waste Pays For Education

Initiative



## Zero Waste to Landfills

= Education

= Bright Future

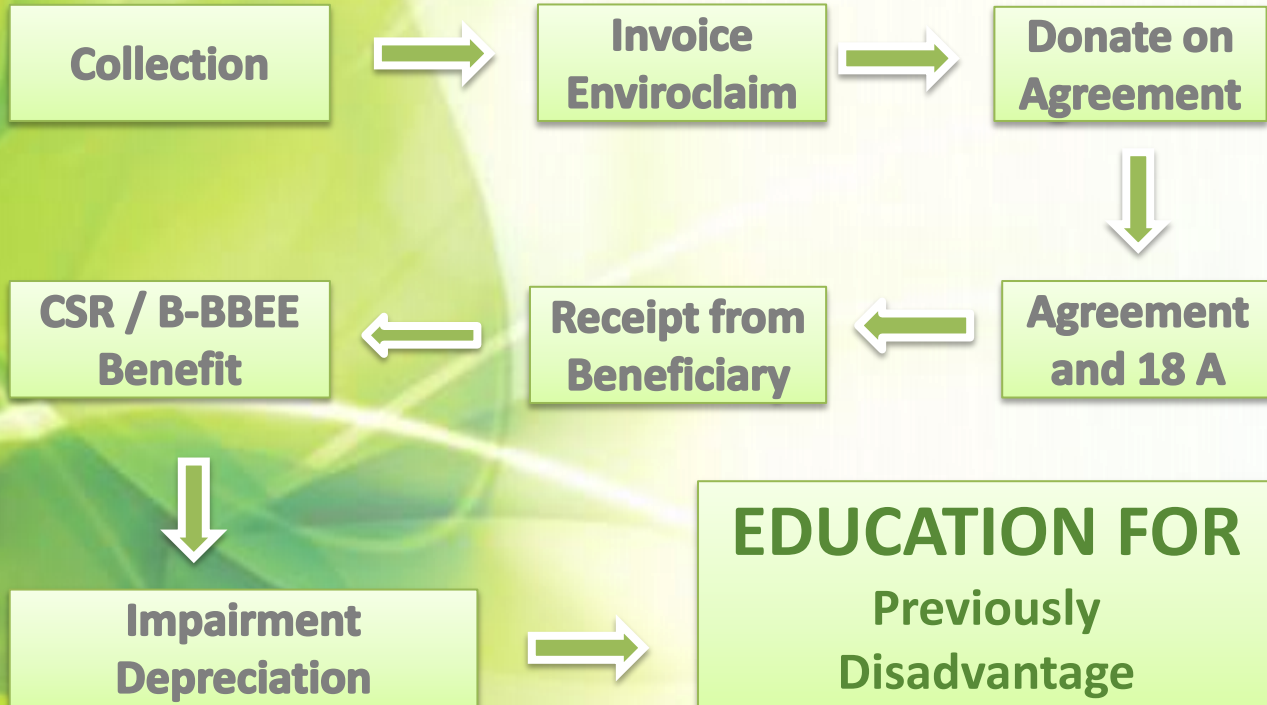




Accounting

# E-Waste Pays For Education

Initiative



# Obstacles



**No benefit or incentive for individuals or business to recycle other than their consciousness towards global warming or laws**

**No tax benefit to business, the contrary is true, as business is used to receiving income from waste, declare it in the books and pay taxes**

**E-Waste at big business and Government needs to go through procurement and only big recycling companies land these contracts as they are merchants and pay top dollar for E-Waste**

**No penalty if electronic waste is simply dumped in rubbish bins or at landfills**

# Challenges



**Getting Government, Local Government, Municipalities, Business, Universities or major role players to buy in on the initiative of E-Waste being able to pay for Education**

**Changing the attitudes and understanding of business towards E-Waste recycling, because once impairment is done it has no relevance to the companies bottom line, only the income**

**Educate companies in benefits of recycled E-Waste like deduction and claim against Corporate Social Responsibility**

**Role out of the initiative countrywide**

**Getting end of line recyclers and merchants to form joint ventures**



**Profit**

**PROFIT is not a swear word**



**Pro's and Con's**

**Selling the E-Waste**

**VS**

**Corporate Social Responsibility**

Contact Details

# Enviroclaim



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**Creating a greener future together  
and educate South Africans**